

WILLIAM YASHAR

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EDUCATION

Duquesne University, Palumbo-Donahue School of Business

B.S. in Business Administration

Majors: Entrepreneurship & Innovation, Finance

FINRA SIE License

Relevant Coursework: Investments I & II, Financing Valuing & Exiting, Cases in Finance, Econometrics, Managerial Accounting

The Harker School

Ken Moore Mensch Award Recipient | President, Investors Club, Esports Club, & Drone Club

Pittsburgh, PA

Expected May 2026

San Jose, CA | 2018 – 2022

PROFESSIONAL EXPERIENCE

Market Match Technologies LLC

Co-Founder & CEO

Reno, NV

June 2023 – Present

- Founded an automotive intelligence platform enabling dealers to identify undervalued vehicles; scaled from 1 to 8 dealership clients in the Pittsburgh area, averaging \$750/month per customer
- Secured a licensing partnership with Cox Automotive, one of the largest automotive service organizations globally, to integrate proprietary data feeds
- Engineered custom AI models and automated data pipelines processing 24,000+ vehicles per month across the eastern seaboard as the company prepares for east coast expansion
- Recruited and led a 3-person team, driving product development from concept through iterative sprint cycles
- Advised Martin (YC S23) on treasury management, structuring placement of venture capital into commercial paper and short-term instruments aligned with operational cash flow timelines

Module

Project Intern

Pittsburgh, PA

November 2024 – August 2025

- Designed 3D models for multiple modular housing projects, elevating client presentations and trade show materials
- Produced aerial drone footage and 3D facility scans, contributing to an 80% increase in LinkedIn engagement
- Coordinated supplier relationships and production timelines across concurrent projects for the video and marketing teams

Neptec Optical Solutions

Finance Intern

Fremont, CA

June 2023 – September 2023

- Led a full website redesign and integrated Shopify to automate invoicing, improving user experience and driving a 40% increase in site traffic
- Built and maintained financial forecasting models, surfacing performance trends and risk indicators for leadership review
- Deployed new software systems that streamlined sales operations and customer service workflows

3D4U Printing

Founder & Owner

Cupertino, CA

November 2019 – May 2022

- Founded a 3D printing company servicing FIRST Robotics teams and local businesses, scaling to \$24K in annual revenue within two years
- Acquired manufacturing equipment and commercial real estate to expand production capacity; built end-to-end logistics and fulfillment operations
- Launched multi-channel advertising campaigns and cultivated business relationships across the San Francisco Bay Area
- Pivoted operations during COVID-19 to manufacture and donate 119 PPE face shields to Kaiser Permanente and Rose Meadows Elder Care at no cost

Trade Technologies

Product Manager

Cupertino, CA

January 2020 – September 2022

- Expanded distribution channels onto eBay, Amazon, and McMaster; attended CES trade shows to evaluate competition and identify market opportunities
- Built and maintained manufacturing line; assisted in supplier negotiations, optimizing costs and delivery timelines

LEADERSHIP & ACTIVITIES

Duquesne Asset Management Group

Chief Investment Officer (CIO)

Pittsburgh, PA
September 2022 – Present

- Lead a team researching and pitching equities for the university's \$2.5M Student Managed Investment Fund
- Recommended NVIDIA and Taiwan Semiconductor positions that outperformed benchmarks; team finished 1st overall in inter-university competition

Bob Mallet Launchpad (Duquesne Makerspace)

Director

Pittsburgh, PA
2024 – Present

- Oversee makerspace operations and full equipment inventory; spearheaded the acquisition of a CNC mill for the facility
- Championed initiative to bring NVIDIA NGX Sparks AI resources to campus, expanding student access to industry tools

Ernst & Young First Year Innovation Experience

Pittsburgh, PA
2022

- Presented employee retention strategies to EY management as part of a competitive cross-functional innovation project

Duquesne New Venture Challenge

Pittsburgh, PA
2024

- Developed and pitched a startup business model to a panel of judges and investors in a university-wide competition

U.S. Steel Executive Capstone Presentation

Pittsburgh, PA
April 2026

- Pitched a \$4B electric arc furnace plant proposal to U.S. Steel executives as part of senior capstone coursework

COMMUNITY INVOLVEMENT

Rose Meadows Elder Care — Volunteer

2021 – Present

- Commit 5 hours per week providing tax preparation, accounting, and technology assistance to 12 seniors

Walk to End Alzheimer's — Volunteer

Pittsburgh, PA

- Raised over \$5,000 for the Alzheimer's Association through local fundraising campaigns

Pittsburgh Economic Club — Active Member

Pittsburgh, PA

ADDITIONAL ACTIVITIES & INTERESTS

Duquesne Entrepreneurship Council | AI in Business Club | Formula 1 Club

Hillel Jewish Students Organization | Pittsburgh Chess Club

Multi-GP Drone Racing — Chapter Officer; building and racing custom FPV drones since 2018

SKILLS

AI & Data: Python (financial analysis, data acquisition), custom AI model development, automated data collection, agentic AI workflows

Technical: Microsoft Excel (Pivot Tables, VLOOKUPS, financial modeling), Power BI, PowerPoint

Design & Engineering: Fusion 360, SolidWorks, Rhino 3D, Cura, 3D Printing (FDM/Carbon Fiber), CNC Machining, Drone Design & Assembly

Project Management: Jira, Trello, Agile/Scrum Methodologies

Languages: English (native), Spanish (fluent), Hebrew (reading proficiency)